

What is Tips by Text?

- An 11-month texting program for parents of 4-year-olds
- It helps parents support their child's development and readiness for kindergarten
- It does not require any data plans
- It won't ask parents to buy any materials
- Parents receive between about 1 to 3 text messages in a week

SIGN UP:

Visit <https://tipsbytextnm.org/> and click "Sign Up"

–OR–

Use the QR Code on the Flyers

Who is Eligible

- A child has to be kindergarten eligible in the fall of 2024 (born between 9/1/2018 and 8/31/2019)
- Families in the following school district regions:
 - Aztec
 - Bloomfield
 - Central Consolidated
 - Farmington
 - Gallup-McKinley
 - Jemez Valley
 - Zuni

What do parents get other than helpful text messages?

- Parents will get a \$25 Walmart merchandise card for signing up. The card will be sent to the email address they provided 3-5 days after signing up.
- They will get at least two more surveys and will get another \$25 Walmart merchandise card for each one they complete.
- They may get shorter surveys to understand how the program is working for them and they would get a smaller amount in merchandise cards for completing those
- If they complete all the surveys, they can get over \$100 in Walmart merchandise cards
- Parents can also get \$5 Walmart merchandise cards each time they refer an eligible family who signs up (unlimited!).

What is this refer a friend feature?

- After a family signs-up, they will receive a unique code
- They can send the code to their friends who are eligible for the program
- If their friend signs up and puts in the code in the enrollment form, they get \$5! The \$5 will come in the form of a Walmart merchandise card sent to the email address they provided when they enrolled.
- A family can send it **to as many eligible friends as they want** and get \$5 for each that successfully signs up